

WELCOME TO PALLADIUM

THE CROWN JEWEL OF SHOPPING IN DOWNTOWN PRAGUE



PALLADIUM



PUTTING A SMILE
ON MORE THAN
17 MILLION
VISITORS
PER YEAR

**PALLADIUM ADDED
A NEW DIMENSION
TO PRAGUE'S DOWNTOWN
SHOPPING EXPERIENCE
IN 2007**

When its doors opened in 2007, PALLADIUM propelled Prague's traditional shopping district into the 21st century and instantly became the epicentre of downtown shopping, a favourite meeting place and a unique landmark.

PALLADIUM is firmly positioned as the largest one-stop shopping destination in downtown Prague.



A MODERN METROPOLIS WITH **OLD WORLD CHARM**

THE OVERWHELMING BEAUTY AND HISTORICAL
SIGNIFICANCE OF PRAGUE MAKE IT ONE
OF THE MOST POPULAR DESTINATIONS
IN EUROPE

Historic centre of Prague
added to the UNESCO list
of World Heritage Sites



Fourth most visited
city in Europe after
London, Paris and Rome



Home to some of
the most lively and exciting
nightlife in Central Europe





EXPERIENCE THE DYNAMIC **PULSE** OF DOWNTOWN PRAGUE

PALLADIUM SITS WITHIN ONE OF PRAGUE'S PREMIERE DOWNTOWN LOCATIONS

Located in one of the busiest commercial areas of the city, it is steps away from hundreds of offices, banks, shops, restaurants and bars. Routes to many of the city's most popular tourist attractions generate an impressive amount of foot traffic outside its doors.

PALLADIUM is well positioned within one of the most celebrated and historically rich shopping areas in the country.

It proudly carries on the tradition of offering a superior shopping experience to the many tourists and Czech residents who crowd Prague's downtown streets during all hours of the day and night.

It is arguably the best location in the country for a shopping centre.